

Press release

## Liebherr USA, Co. announces new Divisional Director of Mining

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**Liebherr is pleased to announce the appointment of Johnny Greer as Divisional Director of Mining.**

Liebherr USA, Co. Newport News, VA (USA), May 23, 2024 – Liebherr USA, Co., appoints Johnny Greer as Divisional Director for Mining, effective May 6, 2024. Greer brings 20 years of experience to lead the US mining division.

As Divisional Director, Greer will be responsible for managing the team of Liebherr sales, service, and training staff for the mining equipment product range. He will spearhead efforts to continue building a strong market presence across the U.S.

“We are thrilled to have Johnny Greer join Liebherr USA, Co. as the new Divisional Director of Mining. He brings a wealth of operational and industry knowledge, providing the quality, reliability, and efficiency needed to successfully promote Liebherr’s range of outstanding mining solutions,” noted Kai Friedrich, Managing Director of Liebherr USA, Co. “Greer has a vast amount of experience across a full range of applications in North, South, and Central America. His professionalism and experience will help us grow our brand further and expand our mining footprint in the USA.”

Greer previously held various roles for Austin Engineering from 2005 to 2024, including Supply Chain, Materials, and Production Control Manager North America, Supply Chain Manager Americas, General Manager South America, and General Manager North America. Greer was also an active member of multiple accredited mining organizations including the Society for Mining, Metallurgy, and Exploration, the National Mining Association, the Nevada Mining Association, the Mining Association of Wyoming, and the Wyoming Mining Association.

“Liebherr is an innovative company with excellent core values that align with my personal values. I am very excited to join the Liebherr team and have the opportunity to provide the US Mining Industry with high-quality equipment and solutions,” said Greer.

**About the Liebherr USA, Co.**

[Liebherr USA, Co.](#) based in Newport News, VA provides sales and service on behalf of ten different Liebherr product segments: earthmoving, material handling, mining, mobile and crawler cranes, tower cranes, concrete technology, deep foundation machines, maritime cranes; components, and refrigeration and freezing.

## About the Liebherr Group – 75 years of moving forward

The [Liebherr Group](#) is a family-run technology company with a highly diversified product portfolio. The company is one of the largest manufacturers of construction equipment in the world. It also provides high-quality, user-oriented products and services in a wide range of other areas. The Liebherr Group includes over 150 companies across all continents. In 2023, it employed more than 50,000 staff and achieved combined revenues of over 14 billion euros. Liebherr was founded by Hans Liebherr in 1949 in the southern German town of Kirchdorf an der Iller. Since then, the staff has been pursuing the goal of achieving continuous technological innovation and bringing industry-leading solutions to its customers. Under the slogan '75 years of moving forward', the Group celebrates its 75th anniversary in 2024.

## Images



liebherr-usa-Johnny-Greer.jpg

Liebherr appoints Johnny Greer as Divisional Director for the Mining Division.

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