

Press release

## **New state-of-the-art paint shop for Liebherr-Werk Bischofshofen**

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- Increased capacity for greater wheel loader production
- State-of-the-art technology for versatile and efficient painting
- Sustainably powered

Liebherr's wheel loader plant in Bischofshofen, Austria, has recently broken ground on an exciting project, a new paint shop, which will be equipped with state-of-the-art technology and utilise sustainable energy sources. It will expand the capacities of the existing plant and meet the latest technological standards. The new production hall will cover an area of around 6,000 m<sup>2</sup> and will be spread over three levels, enabling optimum utilisation of the available plant space. With the new paint shop, Liebherr is endeavouring to make production more efficient, reduce energy consumption and create attractive jobs. Completion is planned for the second half of 2025.

Bischofshofen (Austria), April 2024 – With an investment of €18.5 million, Liebherr is laying the foundations for a forward-thinking paint shop at its manufacturing facility in Bischofshofen. The new building will include an office area and will be characterised by its sustainable energy use thanks to heat pump technology, infrared radiation and district heating. "The increasing demand on the wheel loader market has pushed our existing paint shop to its limits. The new production hall will enable us to meet these challenges and at the same time fulfil the latest technological standards. With the new paint shop, we are also creating attractive jobs in the field of painting and surface technology on site," explains Peter Schachinger, Managing Director of Production and Operations at the Liebherr plant in Bischofshofen.

### **Versatile working thanks to innovative technologies**

The production hall, measuring approximately 6,000 m<sup>2</sup>, will be divided into three levels, saving floor space and enabling more efficient utilisation of the other areas. On the ground floor (first level), steel components will be cleaned and pre-treated and coating materials will be stored. Coating booths and masking stations are to be located on the second level, which will be around eight metres high.

"Unlike before, the painting boxes will be able to be moved or disposed of in a more versatile way. This will enable us to organise our processes even more efficiently in future," says Schachinger. The innovations include an electrostatic painting robot system, which will supplement the two manually operated painting boxes. Finally, fully automatic drying of the components will take place on the upper level.

## Efficient and sustainable use of energy

As for energy supply, Liebherr favours sustainability. The new paint shop will utilise heat pumps, infrared radiation and district heating based on regional biomass in order to move away from using natural gas. This will enable efficient heat recovery and reduce energy consumption. Thanks to the special energy technology, it will not only be possible to heat, but also to cool. This will allow the workstations to be air-conditioned in summer.

The new paint shop is scheduled for completion in the second half of 2025. With this investment, Liebherr is positioning itself as a future-orientated company that is ready to meet the challenges of growth, technology and sustainability.

## About Liebherr-Werk Bischofshofen GmbH

Liebherr-Werk Bischofshofen GmbH develops, produces and sells wheel loaders from the Liebherr Group. The plant in Salzburger Land (Austria) has grown steadily over the decades thanks to sustainable innovations, creative solutions and high quality standards. The wheel loader range is constantly being expanded and includes models in different product groups: compact loaders, stereoloaders, and mid-sized and large wheel loaders with impressive and innovative drive designs.

## About the Liebherr Group – 75 years of moving forward

The Liebherr Group is a family-run technology company with a highly diverse product portfolio. Not only is the company one of the largest construction equipment manufacturers in the world, it also provides high-quality and user-oriented products and services in many other areas. The Liebherr Group now includes over 150 companies across all continents. In 2023, the group employed more than 50,000 staff and achieved combined revenues of over €14 billion. Liebherr was founded by Hans Liebherr in 1949 in Kirchdorf an der Iller, in Southern Germany. Since then, its staff have worked tirelessly to impress their customers with sophisticated solutions and actively advance technology. The group will celebrate its 75th anniversary in 2024 with the motto, “75 years of moving forward”.

## Images



Liebherr-lackieranlage-bischofshofen-spatenstich.jpg

Groundbreaking ceremony for the new paint shop at the Liebherr factory site in Bischofshofen.



liebherr-lackieranlage-bischofshofen-geschaefsfuehrer.jpg

From left: Peter Schachinger (Managing Director of Production and Operations at the Liebherr plant in Bischofshofen), Manfred Bründl (Managing Director of beta-systeme GmbH) and Horst Felbermayr (Managing Director of Felbermayr Holding) at the start of construction of the new paint shop.



liebherr-lackieranlage-bischofshofen-projektteam.jpg

The groundbreaking ceremony for the new paint shop at the Liebherr factory site in Bischofshofen took place in mid-March.

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