

Press release

## Used Equipment Marketplace: New portal for Liebherr used machines

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- Digital marketplace with an extensive portfolio of used machines, attachments and spare parts from the fields of earthmoving, building construction, concrete technology and material handling
- High-quality products: used machines exclusively from official Liebherr sales and service partners
- New design, content and improved features: the Used Equipment Marketplace is designed to be extremely user-friendly and customer-orientated

With the Used Equipment Marketplace, Liebherr is launching a new portal specifically for the sale of used machines. On this digital platform, customers can find a wide range of used construction and material handling machines, used attachments and accessories as well as used spare parts – directly from certified Liebherr sales and service partners. The Used Equipment Marketplace is available both as a website application in the new Liebherr design with many different features and as an app for quick, direct access on a smartphone.

Kirchdorf an der Iller (Germany), 8 April 2024 – When purchasing a construction machine, prospective buyers and customers are often faced with the question of whether they should opt for a new or used machine. The reasons for buying a used construction or material handling machine are obvious: a more attractive price, faster availability, as well as sustainability factors. But quality also plays a key role in such a purchase. Right from the outset, i.e. during the design and development phase of Liebherr machines, great attention is paid to product quality and robustness to ensure a long service life.

### **Extensive portfolio of used construction and material handling machines, attachments and spare parts**

The new Used Equipment Marketplace bundles a comprehensive range of used machines from all over the world on a single platform. This includes a wide range of different earthmoving and material handling machines, mobile and crawler cranes, tower cranes, maritime cranes and concrete technology from both Liebherr and other manufacturers. Liebherr also offers used attachments and accessories for its used machines via the same platform. Each attachment tool is optimally tailored to the corresponding application in terms of its shape, properties and technical features. The extensive range of used equipment is a reliable alternative to new purchases and includes, for example, used attachments for scrap handling, loading bulk material or general excavation work. A wide selection of used Liebherr

original spare parts for earthmoving and material handling machines, mobile and crawler cranes as well as maritime cranes complete the range on the new Used Equipment Marketplace.

## **Used machines from certified Liebherr sales and service partners**

Customers and prospective buyers can rely on Liebherr's quality promise when purchasing a used machine. This is because only certified Liebherr sales and service partners offer fully tested and therefore high-quality Liebherr construction machinery on the Used Equipment Marketplace. Repairs that may be necessary in the course of reconditioning are carried out exclusively with original Liebherr spare parts. Sound purchasing advice is also very important when buying a used machine. Liebherr experts with many years of experience in the used machinery market are therefore available to provide expert advice to prospective buyers and customers.

## **New Liebherr design, improved features and content**

The Used Equipment Marketplace embodies the look and feel of the new Liebherr brand design. In addition to the standardised brand presence, the main advantage for users of the Used Equipment Marketplace is that the platform is extremely user-friendly. Many new features help prospective buyers to find their ideal machine faster, such as the full-text search and filter functions specially adapted to machines and application areas. The Used Equipment Marketplace is initially available as a website application and subsequently also as an app for downloading to smartphones. Thanks to the practical app format, all information is quickly and easily to hand. One of the main advantages of the app is that users can create their own individual watch list containing their favourite products. This is saved locally in the app.

## **About the Liebherr Group – 75 years of moving forward**

The Liebherr Group is a family-run technology company with a highly diversified product programme. The company is one of the largest construction equipment manufacturers in the world. It also provides high-quality, user-oriented products and services in a wide range of other areas. The Liebherr Group includes over 150 companies across all continents. In 2023, it employed more than 50,000 staff and achieved combined revenues of over 14 billion euros. Liebherr was founded by Hans Liebherr in 1949 in the southern German town of Kirchdorf an der Iller. Since then, the employees have been pursuing the goal of achieving continuous technological innovation, and bringing industry-leading solutions to its customers. Under the slogan '75 years of moving forward', the Group celebrates its 75th anniversary in 2024.

## Images



liebherr-used-equipment-marketplace.jpg

The Used Equipment Marketplace: this digital platform offers a wide range of used construction and material handling machines, used attachments and accessories as well as used spare parts – directly from certified Liebherr sales partners.

[Used Equipment Marketplace](#)

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