

Press release

AutoDoor for Liebherr appliances wins iF Design Award

Liebherr is the first manufacturer to offer fully integrated appliances that can be automatically opened and closed up to 115 degrees. The innovative AutoDoor feature isn't just convenient, its elegant design increases its value and makes it possible to design modern and completely handle-free furniture. The jury of experts at iF International Forum Design GmbH also appreciated the benefits and functions of AutoDoor. They rewarded this unique feature of the Liebherr appliances with the renowned iF Design Award 2023 in the Kitchen product category.

Ochsenhausen (Germany), 09 May 2023 – It's the details that separate good product design from amazing product design. Liebherr fully integrated appliances with AutoDoor are the perfect example. They make the dream of a kitchen with no handles a reality. Finally there is nothing in the way of the clarity and harmony of modern, puristic style. Refrigerators and freezers with AutoDoor can be easily opened and closed by voice command, a light tap or the SmartDevice app. The door doesn't just open a crack, but fully up to 115° – a solution for private households that is unique worldwide. Thanks to these automated operating options, the appliances are also suitable for an open, barrier-free kitchen.

Appliances with AutoDoor are setting the new standard for design

Liebherr's innovative development of AutoDoor has now been acknowledged and rewarded by the iF Design Award in the Kitchen product category. Steffen Nagel, Managing Director Sales & Marketing at Liebherr-Hausgeräte GmbH, especially is celebrating the feature's win: "We are immensely proud that such an experienced jury have recognised the uniqueness and value of our developments. AutoDoor opens up entirely new opportunities for our customers in terms of design, setup and convenience."

The AutoDoor function is available in four fully integrated appliances from the fridge specialist. These include the SIFNAe 5188 freezer at a recommended retail price (RRP) of €3349 and three fully integrated fridges for varying niches: the IRBAAd 4170 (122 cm) at an RRP of €2249, and IRBAAd 5171 and IRBAAd 5190 (both 178 cm) at an RRP of €3349 and €3579.

About the iF Design Award

The iF Design Award is one of the most important design prizes worldwide. It is awarded annually by iF International Forum Design GmbH; the oldest independent design institution in the world. This year the international jury of experts looked at almost 11,000 entries from 56 countries. It rewards design work in all disciplines: it includes product, packaging, communication and service design, architecture and interior design as well as professional concept, user experience (UX) and user interface (UI).

Further information on AutoDoor and all fridge and freezer options from Liebherr can be found at home.liebherr.com.

About Liebherr-Hausgeräte GmbH

Liebherr-Hausgeräte GmbH is one of eleven divisional controlling companies of the Liebherr Group. The Appliances division employs more than 6,700 staff and develops and produces a wide range of high-quality refrigerators and freezers for the domestic and professional sectors at its headquarters in Ochsenhausen (Germany) and in Lienz (Austria), Marica (Bulgaria), Kluang (Malaysia) and Aurangabad (India).

About the Liebherr Group

The Liebherr Group is a family-run technology company with a broad and diverse range of products. The company is one of the largest manufacturers of construction equipment in the world. However, it also provides high-quality, user-oriented products and services to many other sectors. Today the group comprises over 140 companies from every continent. In 2022, it employed more than 50,000 staff and generated total revenue of over €12.5 billion. Liebherr was founded in 1949 in the southern German town of Kirchdorf an der Iller. Since then, its goal has been to win over its customers with sophisticated solutions and contribute to technological progress.

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