

Presseinformation

## **Niederstätter expands sales and service activities for Liebherr tower cranes in Italy**

- **Opening of a new service centre in Castelli Calepio, Lombardy**
- **Liebherr expands the availability of tower cranes in Trentino-Alto Adige and Veneto**
- **Niederstätter values the long-standing partnership**

**Niederstätter AG, service provider for the construction industry, is now the official sales and service partner for Liebherr tower cranes in the whole region of Lombardy.**

**Both companies look back on several decades of successful collaboration.**

**Niederstätter has already been responsible for the sales of Liebherr tower cranes in the regions of Trentino-Alto Adige and Veneto as well as the province of Pordenone in the Friuli Venezia Giulia region, and operates multiple branches in the regions. In order to be close to customers in Lombardy, too, a service and training facility will open soon in Castelli Calepio near Bergamo.**

Biberach an der Riß (Germany), 14<sup>th</sup> December 2020 – Liebherr will further expand its cooperation with regional partners in Italy. "With the strategically important and economically strong region of Lombardy, it was essential for us to find a partner large enough to cover the entire region. In addition, our technologically advanced cranes need to be promoted by a knowledgeable and experienced dealer. Niederstätter is the right partner for us in this endeavour," explains Marco Guariglia, Managing Director of Liebherr-Werk Biberach GmbH. Liebherr has been partnering successfully with Niederstätter in the field of tower cranes for 35 years now. Their employees know Liebherr cranes inside and out.

"Despite the overall difficult situation currently, we see very good prospects for further expansion in Northern Italy. With our extensive rental park, we have been supporting a lot of large construction sites in the Milan area for about 10 years already. We will now also push the new crane and service business" comments Daniela Niederstätter, Managing Director of Niederstätter AG. In the future, Niederstätter will serve customers in Lombardy out of the new service centre in Castelli Calepio. Directly on the motorway in the Milan - Bergamo - Brescia triangle, its very convenient location is ideal to guarantee all Niederstätter services for the construction sector in the shortest possible time for the entire region.

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## About the Liebherr Group

The Liebherr Group is a family-run technology company with a widely diversified product range. The company is one of the largest manufacturers of construction machines in the world, but also supplies technically advanced, user-focused products and services in many other sectors. The group currently comprises more than 140 companies based in every continent of the world, has a workforce of over 48,000 and recorded a consolidated total turnover of more than 11.7 billion euros in 2019. Since it was founded in 1949 in Kirchdorf an der Iller in southern Germany, Liebherr's aim has been to win customers by supplying high quality solutions and to contribute to technological progress.

## Images



liebherr-expands-niederstaetter.jpg

Liebherr expands in Italy with Niederstätter.

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## Published

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Biberach / Deutschland

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