

### **Liebherr opens new subsidiary in Hamburg Port**

Hamburg, 06.09.2019 - Liebherr-MCCtec Vertriebs- und Service GmbH is investing approximately 20 million euros in a new subsidiary in Hamburg Port. The official handover took place on 6th September, 2019.

The new Liebherr sales and service centre, comprising an area of 44,000 m<sup>2</sup> in the Kuhwerder Harbour, was officially opened today. The location offers a good and wide-ranging infrastructure: easy access to motorways and railways, a public transport network and direct water access via three quays. The new subsidiary is responsible for supporting mobile harbour, ship and offshore cranes as well as construction machinery from the product areas crawler cranes, deep foundation machines and duty cycle crawler cranes. The new location also serves as a hub for rental and buy-back machines. A further important function is the overhauling of components as well as the execution of complex repairs on machines that in some cases can be transported by sea directly to Hamburg.

“We are investing in a location which offers long-term potential for growth in several directions. Due to the logistic requirements, the harbour in Hamburg is our central hub for rental and buy-back machines, as well as for all kinds of repairs for the European area,” explains Jörg Schmidt, Managing Director of Liebherr-MCCtec Vertriebs- und Service GmbH.

“I am proud that such a traditional and yet future-orientated company as Liebherr has chosen this location for long-term engagement. The establishment here also fits in with the senate’s port strategy,” adds Michael Westhagemann, Minister for Economics, Transport and Innovation.

“As the Hamburg Port Authority, we are extremely proud when we see today what an attractive location the company Liebherr has constructed in the heart of our Hamburg Port within such a short period of time,” says Jens Meier, CEO of HPA.

“With its industrial products Liebherr stands not only for innovation in the maritime economy but also literally for real greatness. Therefore, the establishment is perfectly suited to Hamburg Port.”

A workshop (2,160 m<sup>2</sup>), a store (1,080 m<sup>2</sup>), open storage (10,000 m<sup>2</sup>) and a four-storey office building (3,750 m<sup>2</sup>) have been erected on the new site. Most of the construction work was completed within one year.

During the official handover and opening a multitude of solutions from the product and service programmes were presented. In addition to the classic services such as repair, overhaul and logistics, stock and parts supply, this included numerous digital solutions: real-time simulators for training purposes, online services, fleet management, augmented & virtual reality, and much more.

Currently, the Hamburg facility has approximately 100 employees.

### **Captions**

Liebherr-Hamburg-Luftaufnahme-August-2019.jpg

Aerial view of the new subsidiary in Hamburg with administration building (foreground) and workshop (background).

Liebherr-Hamburg-Eröffnungszereemonie-September-2019.jpg

Official opening of new Liebherr sales and service centre in Hamburg Port with members of the family.

Liebherr-Hamburg-Schlüsselübergabe-Nahaufnahme.jpg

Official handover of new Liebherr sales and service centre in Hamburg Port with members of the family. (from left to right: Jörg Schmidt, Patricia Rűf, Isolde Liebherr, Michael Westhagemann, Jens Meier)

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*Liebherr-MCCtec Vertriebs- und Service GmbH is responsible for maritime cranes and construction machinery. The range of products includes all kinds of solutions for cargo handling in harbours and the ship and offshore industries, for example, mobile harbours cranes, container cranes, ship and offshore cranes and reachstackers. On the international construction machinery market the division is represented with a wide range of crawler cranes, deep foundation machines, and duty cycle crawler cranes.*

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