

### **Liebherr USA, Co. Mining Equipment Division adds two regional sales managers**

- Zack Sims has nearly a decade of experience and will serve 13 Midwestern states
- Mark Williams has more than 16 years of industry experience, will serve 16 East Coast states

**Newport News, VA (USA) May 7, 2019 – Liebherr USA, Co. Mining Division announces that Zack Sims and Mark Williams are now regional sales managers. Sims will serve as the regional sales manager for Liebherr’s east central region, while Williams will cover the company’s east coast region.**

Sims has nearly a decade of sales and management experience in the contractor and heavy equipment industries. He has worked in demolition, scrap and port equipment. Sims will work directly with customers and Liebherr USA, Co. dealers and partners to advance the mining division’s goal of growing the US customer base in 13 states: Minnesota, Iowa, Missouri, Arkansas, Louisiana, Mississippi, Tennessee, Kentucky, Illinois, Ohio, Indiana, Michigan and Wisconsin. He has a bachelor’s degree in business from the University of Southern Mississippi and will be based in Tennessee.

Williams has more than 16 years of industry experience, including more than six years working for Liebherr USA Co.’s Mining Division as both application engineer and regional sales support manager. He has more than 10 years of experience in the quarry industry, including operational and management experience. Williams will work directly with customers and Liebherr dealers and partners to advance the mining division’s goal of growing the US customer base in 16 states: Maine, New Hampshire, Vermont, Massachusetts, Connecticut, New York, New Jersey, Pennsylvania, Maryland, Virginia, West Virginia, North Carolina, South Carolina, Georgia, Alabama and Florida. He has a bachelor’s degree in mining and minerals engineering from Virginia Tech and will be based in Virginia.

**Image**

liebherr-images-zack-sims-2

**Caption**

Zack Sims, Liebherr USA, Co. Mining Division regional sales manager

**Image**

liebherr-images-mark-williams-2

**Caption**

Mark Williams, Liebherr USA, Co. Mining Division regional sales manager

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