

Liebherr Maritime Cranes: Next step in Transition to Rostock plant.

Rostock (Germany), January 2016 – With beginning of 2016, further design, sales and customer service resources for mobile harbour cranes, reachstackers, ship cranes as well as offshore cranes will operate out of our maritime production site in Rostock, Germany.

Liebherr Maritime Cranes would like to announce elements of its strategic realignment to further increase performance, focus on new growth areas and improve operational efficiency across the entire maritime portfolio. Maritime know-how in combination with direct sea access provides valuable advantages for our customers. The new structure will speed decision making and increase productivity, while providing a simplified customer experience:

Competence Centre

The bundling of our essential maritime sales and technical resources in one location ensures the creation of synergies and a short way of communication. This will result in a better and faster service.

Hi-Tech Training Centre

The Maritime Training Centre, as an integral part of the Liebherr Academy Rostock, offers high quality training solutions and product training meeting specific participants' needs. For our customers, efficient material handling is of crucial importance – operator errors, security risks and crane downtimes thus have to be reduced to a minimum. Accordingly, the different programmes focus on creating a sustainable awareness for efficient and safe crane operations. The latest training methods using Liebherr simulators, cutaway models and 3D-simulations make sure that trainees will be able to immediately apply their new skills in practice.

State-of-the-Art Logistics

Direct sea access is a key advantage of our factory in Rostock. Our cranes may be shipped in parts or even fully assembled. They can drive on barges for transport and immediate operation after arrival. That means cost-effective delivery to our customers.

Space for Growth

Established in 2002, our factory in Rostock has been continuously growing and employs more than 1.400 people today. In line with personnel increase, Rostock has taken the lead in production for all maritime cranes, excluding container cranes which are manufactured in Ireland. Due to steady investments, our factory at the Baltic Sea provides space for further growth in all areas. This is especially important for the development and manufacturing of new products like the LHM 800, the world's largest mobile harbour crane.

Manufacturing Network

Our factories in Rostock, Killarney (Ireland), Nenzing (Austria) and Sunderland (United Kingdom) are organized as a production network. This allows for more flexibility in order to quickly adjust to varying market demands. Moreover, it ensures that our products are as fast as possible ready for operation.

Ensuring we have the right organizational structure in place is a further step towards increased customer-orientation. Liebherr Maritime Cranes will become more streamlined, performance-driven and capable of rapidly responding to shifting industry trends.

Caption

- The maritime production site at the Baltic Sea in Rostock, Germany

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